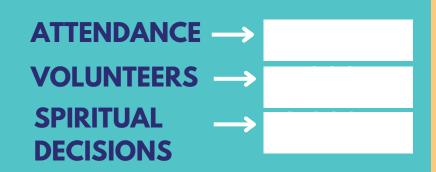
EASTER

Changes Everything





GOALS <<<<<

SERVICES

HANDOUTS

COMING IN

IN CHAIRS

GOING OUT



MARKETING Plan

Timeline

8 WKS **PERSONALLY** INVITE FLYERS APARTMENT COMPLEXES 7 WKS **INVITE CARDS** 6 WKS 5 WKS MAIL/EMAIL 3 WKS TO REACH SOCIAL MEDIA 3 WKS **NEXT DOOR & EVENT BRITE** 2 WKS BILLBOARD **2 WKS** RADIO-MORNING/WEEKENDS -**CALLS** 2 WKS CORE TEAM INVITE EACH ONE BRING 2 WKS MINI CARNIVAL 1WK 1 WK SHARE EASTER - IG, FB, YT SHORTS FREE FAMILY PHOTOS **EASTER**

EASTER SERVICE TIMES
TELL US YOU'RE COMING
FREE FAMILY PHOTOS
KIDS EXPERIENCE
STUDENT EXPERIENCE
COMMUNITY CARNIVAL
FIRST TIME GUESTS CLICK HERE
VOLUNTEER - 5 CRITICAL AREAS OF NEED
FAQ'S
NEW SERIES
MOTHERS DAY AT OCC
SUMMER EXPERIENCES FOR KIDS
SINGLES CONFERENCE
MEMBERSHIP

DATA COLLECTION

WANDERED AND WANT TO RETURN
JOIN THE CHURCH
I WANT TO BE BAPTIZED
I HAVE QUESTIONS ABOUT JESUS CHRIST
VOLUNTEER
JOIN A SMALL GROUP
ATTEND LEADERSHIP COLLEGE
BECOME A MINISTER
HAPPILY SERVING

