

EASTER

Changes Everything



ATTENDANCE →

VOLUNTEERS →

SPIRITUAL
DECISIONS →

GOALS

◀◀◀◀◀◀◀◀◀◀

SERVICES

HANDOUTS

COMING IN

IN CHAIRS

GOING OUT



MARCH
FREE
T-SHIRT
WEEKEND



MARKETING *Plan*

Timeline

8 WKS	●	INVITE [] PERSONALLY
7 WKS	●	[] FLYERS [] APARTMENT COMPLEXES
6 WKS	●	INVITE CARDS []
5 WKS	●	MAIL/EMAIL []
3 WKS	●	SOCIAL MEDIA [] TO REACH []
3 WKS	●	NEXT DOOR & EVENT BRITE
2 WKS	●	BILLBOARD []
2 WKS	●	RADIO-MORNING/WEEKENDS - []
2 WKS	●	CALLS []
2 WKS	●	CORE TEAM INVITE [] EACH ONE BRING []
1 WK	●	MINI CARNIVAL
1 WK	●	SHARE EASTER - IG, FB, YT SHORTS []
EASTER	●	FREE FAMILY PHOTOS

WEBSITE BANNERS

**EASTER SERVICE TIMES
TELL US YOU'RE COMING
FREE FAMILY PHOTOS
KIDS EXPERIENCE
STUDENT EXPERIENCE
COMMUNITY CARNIVAL
FIRST TIME GUESTS [CLICK HERE](#)
VOLUNTEER - 5 CRITICAL AREAS OF NEED
FAQ'S
NEW SERIES
MOTHERS DAY AT OCC
SUMMER EXPERIENCES FOR KIDS
SINGLES CONFERENCE
MEMBERSHIP**

DATA COLLECTION

**WANDERED AND WANT TO RETURN
JOIN THE CHURCH
I WANT TO BE BAPTIZED
I HAVE QUESTIONS ABOUT JESUS CHRIST
VOLUNTEER
JOIN A SMALL GROUP
ATTEND LEADERSHIP COLLEGE
BECOME A MINISTER
HAPPILY SERVING**